



**Unbeatable comfort for
your hardworking feet**

www.wearer.tech.com



What is WearerTech?

You spend your life on your feet – standing, walking, working. You know how your body feels at the end of a long shift. Tired, sore, stiff... maybe a little broken. WearerTech shoes let you finish a busy working day with fresh feet.

What makes our shoes so special is the care and research that goes into developing them. Every element of every shoe is carefully designed, refined, tested and improved, with help from the people who wear them. People just like you.

That process results in shoes that make a difference to your day. When you choose WearerTech, you know you're getting footwear that's been designed with you in mind.



Comfort and support for your hardworking feet

We've made it our mission to understand the people who wear our shoes. And because we recognise the pressure your body is under every working day, we have one goal in mind – to provide comfort, support and protection for those hardworking feet of yours.

The WearerTech difference

Since 1978, we've developed clever shoes that are supportive, affordable, and above all, comfortable. While they might look like other brands, our shoes are different.

And our customers agree:

- » We've helped over six million people breeze through long working days on their feet.
- » To date, chefs, cooks and kitchen workers have bought 2.1 million pairs of our shoes.
- » Nearly 80% of UK surgeons choose our shoes, because they demand the very best.
- » 65% of the six million pairs of shoes we've sold have been bought by nurses.



How science and research make WearerTech shoes different

WearerTech shoes are designed to improve the lives of hardworking nurses, chefs, surgeons, vets and dentists. They do this by combining the science of biomechanics (the way your body works) and material science (the way stuff works) with feedback from real-life customers.

This feedback helps us understand the pressures you're under from a job that means you're on your feet, day in, day out.

Every feature of every WearerTech shoe is put through its paces in the challenging environments you work in – from operating theatres to busy kitchens – and our product development boffins use the results of this testing to make our shoes even better.

We think on your feet

Your job is hard on your body – especially your feet! Chances are you accept the pain and discomfort of tired, sore feet and aching limbs as part of everyday life. But it doesn't have to be that way.

Our **Wearer Innovation Loop** drives all WearerTech product development, and helps us to create shoes that make your working life that little bit better.

The science bit, if you like

This five-stage process takes us from in-depth research, through product design and development, to hands-on, down-and-dirty testing by real-life nurses, chefs, vets and dentists.

In a nutshell, it's a process that helps us to help you – and that's what drives us.





A man in a dark shirt is shouting with his mouth wide open, surrounded by a thick cloud of white powder or dust. The background is dark, making the white powder stand out. The man's eyes are closed, and his expression is one of intense emotion or exertion.

I'm sold. How do I order?

To find out more about the WearerTech range, and for details of how to order, visit www.wearertech.com

Our unisex shoes are available in a wide range of sizes and colours. Blend in, don't blend in – your shoes, your rules.

“We’re helping WearerTech shoes be developed using a unique combination of cutting-edge science and real-world user testing. We advise their designers on how to optimise shoes for comfort, support and protection before they go on sale. The care that goes into the range is one of the reasons they’re market leaders in the field of professional footwear.”

**Professor Chris Nester, Research Programme Leader,
the University of Salford**



Telephone: 0800 924 7414

Email: hello@wearertech.com

www.wearertech.com

